

shanghai smart  
home technology

31.8 – 2.9.2022

Shanghai New International  
Expo Centre (SNIEC), China

China's premier platform  
for smart home technology



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# Shanghai Smart Home Technology (SSHT) 2022

Shanghai Smart Home Technology (SSHT) will be held in halls W3, W4 and W5 at the Shanghai New International Expo Centre (SNIEC) from 31 August to 2 September 2022.

Concurrently held with Shanghai Intelligent Building technology (SIBT), Parking China and the Shanghai Smart Office Technology (SSOT) zone, SSHT is a key platform for growing businesses and building partnerships, closely in touch with the latest industry trends. With abundant overseas and local professional resources, SSHT is an influential annual event for brand exposure and business matching.

## Smart home popularised with the help of AIoT

With the wider applications now available through 5G technology, smart home has entered the era of AIoT, which will serve to innovate smart home products towards new ways of living. Going forward, smart home technologies will continue to blend into households and become a normal facet of life.

### Smart home data sharing

1. By 2025, there will be over 63 billion IoT devices in use worldwide, and smart home applications will become part of people's daily lives.

Source: Caijing.com

2. China's smart home market continued to grow from 2016 to 2020, increasing 11.4% year-on-year up to a market value of RMB 170.5 billion in 2020. By 2022, the market is expected to exceed RMB 200 billion.

Source: iiMedia Research

3. The smart home system market grew rapidly despite an overall decline in the finished-house market, with approximately 658 thousand built in the third quarter of 2021. Around 65 thousand smart home systems were used in finished-houses in the same period, constituting a year-on-year increase of 24.5%.

Source: AVC

### Audio-visual zone to feature smart home entertainment

The China Film Administration released the "Developing the film industry to satisfy the demands of home entertainment" scheme on 3 April 2020 in order to promote the development of home theatre installation. In the future, smart audio visual and home entertainment systems will become a standard of modern home decoration. SSHT will build upon the success of its Audio-visual zone with the addition of a hall dedicated to home audio-visual systems.

### Smart rooms unlock the future of hotel development

Hotel room control units and smart home products are interoperable. With the continuous development of room control units, hotels have begun to build smart rooms. Room control units bring the comfort brought by technology to guests through the control of lighting, curtains, air-conditioning, sensors, ambience, door locks and other smart equipment. A number of smart home brands will showcase products and solutions for smart rooms in SSHT 2022.



# Renowned brands gather and showcase the latest technology and product

Previous editions of the fair attracted a number of renowned brands from China and overseas to demonstrate the latest smart home products and technologies. Encouraging the industry to connect with the 5G, artificial intelligence, IoT, internet and information technology sectors, SSHT continues to support the industry by demonstrating an increasingly cohesive smart home ecosystem.



## Product groups

- Smart home central control systems
- Intelligent lighting control systems
- Home heating, ventilation and air conditioning systems
- Home audio-visual and entertainment systems
- Home security and building intercoms
- Intelligent shading and electric curtains
- Smart home appliances and smart hardware
- Cloud platform technology and solutions
- Home energy management systems
- Home health care technology
- Smart hotel control systems
- Smart community management systems and solutions
- Complete smart home systems and solutions

## Comments from exhibitors:

“The visitor groups SSHT covers are highly matched with our target audience, which informed our choice to exhibit here. This has allowed us to gain a better understanding of the current market trends and to network with peers. We have also used the platform to showcase our latest products and build brand awareness. With the selection of innovative products we’ve seen from other companies as well as our own, we think the smart home industry in China is set to thrive in the future.”

**Mr Shan Haihua, Smart Home Building Material Director, Hangzhou EZVIZ Network Co Ltd, China**

“We have been participating at SSHT and SIBT for several years. The pandemic has brought new opportunities to the smart home and home entertainment industry. This is the result of more people staying at home, who are now looking to upgrade their home entertainment systems, further increasing market demand. This sourcing platform is very professional, we have learned about many of the latest industry trends, as well as the latest smart lighting, building and HVAC technologies.

**Mr Yang Xiaodong, CEO, Cinemaster Shanghai Ltd, China**



# Diverse visitors create business opportunities

## Comments from visitors:

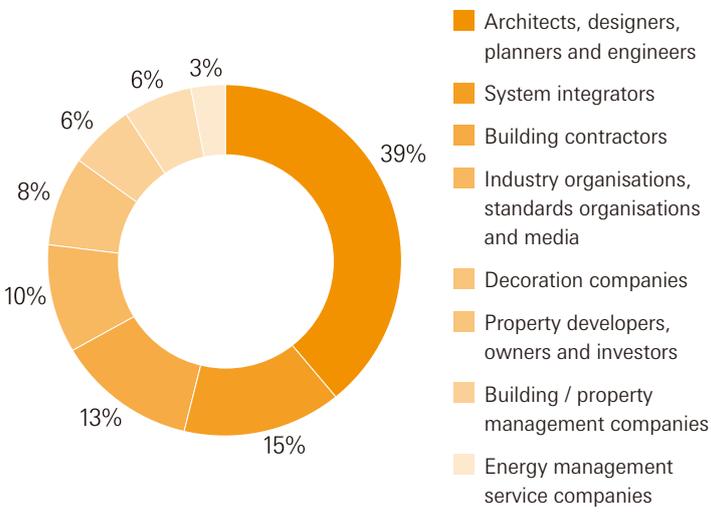
“The industry has developed and launched a lot of contactless solutions and products, which I think is very good and fits the demand of the current market. I also attended some forums here, such as the one on AIoT. As a real estate developer, it’s good to hear from other developers as well as from engineers. I will recommend my colleagues to attend this fair in the future.”

**Ms Zhang Yue, Head of Innovation, China Jinmao Holdings Group Ltd (“In-Matching” participant)**

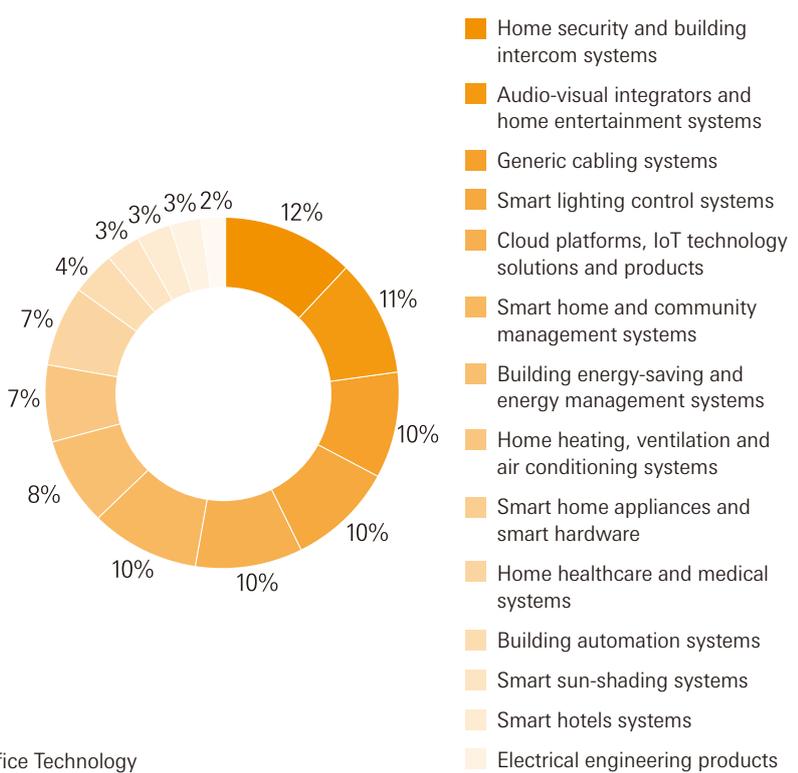
“My company exports electrical appliances including smart home and building products overseas. Since exports are impacted due to the pandemic, we have now switched business models to focus more on the domestic market. Therefore, I am here to understand what local smart home and building supplier brands have on offer. My experience at the fair has been great, exhibitors are very professional and presentable with ample products to choose from. I thoroughly enjoyed the fair and will most certainly return next year.”

**Ms Hailey Wang, Company Representative, Shanghai Linsky Electrical Co Ltd, China**

## Visitors’ business nature



## Visitors’ product category interest



Figures shared with concurrent events: Shanghai Intelligent Building Technology, Parking China and Shanghai Smart Office Technology



Concurrent events build a premier industry platform

## Forums

12 themes will be covered: **Smart Home, Smart Audio-visual, Smart Living, Smart Hotel, Smart Real Estate, Smart Community, Smart Building, Smart Office, Smart Space, Smart Health, Smart Parking and Smart Lighting**

### Protocols

Standards organisations such as Wi-Fi, EnOcean and KNX will focus on the standards protocols and solutions of smart homes, buildings and smart spaces.

### System integration

A number of smart home integration forums will discuss future solutions and trends such as "The CSHIA East China Summit: Smart Home Integration Innovation Forum", "China (Shanghai) Smart Home Integrator Conference", "SSHT Home Audio-Visual Entertainment Innovative Integration Forum" and more.

### OffiSmart Summit

A summit focusing on the integration of smart office solutions and space management development, discussing how intelligent methods apply to the development and practice of smart spaces, as well as promoting the upgrade of new working methods.

## SSHT2022 concurrent events preview

### shanghai intelligent building technology

- A key industry platform for intelligent building technology
- Encompasses intelligent building control, intelligent security, smart energy management, smart community and other domains

### parking CHINA

- A major event for the smart parking industry
- Focusing on the urban parking ecosystem, promoting the integration and development of China's parking industry

### shanghai smart office technology

- The trendsetter in the smart technologies and IoT application markets
- Presenting the leading smart office products and solutions

## "In-Matching" business matching programme



Face-to-face conversations with exhibitors spark new business opportunities as **overseas** and **domestic** buyers meet at SSHT for the latest smart home products.

'In-Matching' is a business matching programme, attracting visitors such as real estate developers, property management companies, integrators and decoration companies that accurately matches supply and demand between exhibitors and buyers, carrying out in-depth cooperation through face-to-face communication.

## Official supporters

- Asia Pacific Intelligent Green Building Alliance (APIGBA)
- Asian Institute of Intelligent Buildings (AIIB)
- Bluetooth Special Interest Group, Inc.
- Intelligent Branch of China Engineering & Consulting Association (CEEDI)
- CTTL-Terminals, China Academy of Information and Communications Technology
- China Smart Home Industry Alliance (CSHIA)
- Commercial Office Research Council
- Continental Automated Buildings Association (CABA)
- EnOcean Alliance
- Green Building Energy Saving Industry Innovation Alliance of Chinese Public Institutions
- HomeGrid Forum
- International WELL Building Institute
- KNX Association
- DALI Alliance
- LonMark International
- Shanghai Internet of Things Industry Association
- Shanghai Pudong Intelligent Lighting Association
- Taiwan Intelligent Building Association (TIBA)
- Zhixing Xiaozheng
- Wi-Fi Alliance
- CSA Alliance

(in no particular order)

## Show details

### Date

31 August – 2 September 2022 (Wednesday – Friday)

### Opening hours

31 August – 1 September (09:00 – 17:00)  
2 September (09:00 – 14:30)

### Venue

Halls W3, W4 & W5  
Shanghai New International Expo Centre (SNIEC)  
2345 Longyang Road, Pudong New Area  
Shanghai, China

### Admission

Free entry for trade visitors aged 18 or above

### Organisers

China Council for the Promotion of International Trade: Shanghai Pudong Sub-Council  
Guangzhou Guangya Messe Frankfurt Co Ltd  
Shanghai Hongshan Exhibition Service Co Ltd

### Co-organiser

China Smart Home Industry Alliance

### Participation fees

Standard booth package:  
RMB 12,000 / 9 sqm (min 9 sqm)  
Raw space:  
RMB 1,100 / sqm (min 36 sqm)

### For more information, please contact:

Messe Frankfurt (Shanghai) Co Ltd  
Tel: +86 400 613 8585 ext 366  
Fax: +86 21 6168 0788

Messe Frankfurt (Shanghai) Co Ltd, Beijing Branch  
Tel: +86 400 613 8585 ext 820  
Fax: +86 10 6510 2799

building@china.messefrankfurt.com  
www.building.messefrankfurt.com.cn

### Light + Building portfolio of fairs

SSHT is part of Messe Frankfurt's building technology shows, headed by the biennial Light + Building event in Frankfurt, Germany  
www.brand.light-building.com

## Supporting media

